

FOR IMMEDIATE RELEASE
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DUCA partners with Habitat to “DUgood” and build affordable homes in Orangeville

Orangeville, Ontario – As Habitat for Humanity Wellington Dufferin Guelph (Habitat WDG) prepares to build affordable homes with their recent purchase of land in Orangeville, the organization has launched a campaign to raise \$600,000 to fund the build. In support of this worthy endeavour and in keeping with their commitment to “DUgood,” DUCA Financial Services Credit Union Ltd. is committing \$30,000 over three years to become Dufferin’s first-ever Habitat Foundation Partner. In addition, for the second year in a row, DUCA will be the Presenting Sponsor of the 2018 Ultimate Habitat House Party on September 22nd, 2018.

“Our partnership with DUCA is proof that our community is ready for a Habitat build in Orangeville,” explained Steve Howard, CEO of Habitat WDG. “This partnership does more than fund a portion of our build. It signals to the businesses and organizations in Dufferin that we need to be in this together. It takes a community to build a village and, as a charity, we need businesses, like DUCA, to ask themselves how they can DUgood right at home.”

DUCA has committed to partnering with Habitat WDG for three years, supporting the build from the ground up.

DUCA’s President & CEO, Doug Conick, elaborated on DUCA’s DUgood philosophy and how it pertains to the partnership with Habitat WDG. “We have a stated commitment to helping our Members ‘do more, be more, and achieve more’ and this includes supporting the neighbourhoods in which we live and work. Because we have a DUCA branch in Orangeville, we understand this closely-knit community and are thrilled to partner with Habitat WDG knowing it will make a positive difference to the lives of families in this area.”

To learn more about partnering with Habitat WDG as they build in Orangeville, please visit habitatwdg.ca/orangeville or contact Brenda Seltzer, Resource Development Manager, at brenda@habitatwdg.ca.

About DUCA

DUCA Financial Services Credit Union Ltd. (DUCA) was formed in 1954 and has grown from a single branch credit union in Toronto to 15 branches across Southern Ontario with over 55,000 Members. DUCA provides innovative Co-Operative Banking as an attractive alternative to traditional banking institutions. For more information on DUCA’s banking services, charitable commitment, and corporate reports, visit: www.DUCA.com.

About Habitat for Humanity Wellington Dufferin Guelph

Since 2000, Habitat WDG has been building homes and building community. Expanding on our Mission to build affordable housing and promote homeownership to break the cycle of poverty, Habitat for Humanity Wellington Dufferin Guelph is planning to build bright, supportive and integrated communities comprised of seniors, special needs individuals, and single-and-dual parent families across our catchment area of Wellington County and Dufferin. Habitat WDG has officially closed on the purchase of a property on Broadway in Orangeville on which preliminary plans call for the building of six affordable homes for local families. To learn more, visit www.habitatwdg.ca.

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