



We build strength, stability and self-reliance.

FOR IMMEDIATE RELEASE
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Habitat for Humanity to build multi-unit development on Broadway

Orangeville, Ont. – After an extensive search, Habitat for Humanity Wellington Dufferin Guelph (Habitat WDG), has officially closed on the purchase of a property on Broadway in Orangeville on which preliminary plans call for the building of six affordable homes for local families.

Site planning is led by a volunteer committee of local industry experts and Habitat staff who will work closely with both the Town and County of Dufferin planning officials. Site development is expected to begin later this year.

“There is an urgent need for affordable homes in our community, as about 10% of Dufferin County is living in poverty and one in every nine households are living in conditions that are unsuitable, unsafe and unaffordable,” says Steve Howard, CEO of Habitat WDG. “Through our build on Broadway and our future build efforts, we will work to solve this problem, and we hope that our community will join us on our journey to do so.”

Habitat WDG also has two additional properties that are currently under exploration, which may allow for further construction.

“This is just the beginning,” says Howard. “We hope to build as many as 30 affordable homes in Dufferin County over the next few years, and we look forward to developing partnerships with other social agencies in addressing the need for affordable housing.”

“Habitat WDG is committed to building a world where everyone has a safe and affordable place to call home, and our experience in Dufferin County has proven that our community shares this vision,” says Howard. “As we move forward with this multi-unit build, we are asking that businesses, organizations and individuals do what they can to help us build.”

From corporate partnerships to engagement sponsors, and from individual giving to shopping the ReStore, Habitat WDG offers many ways to support Orangeville’s newest build. To learn more about how you can help fund the build and for progress updates, visit habitatwdg.ca/orangeville. To donate, visit habitatwdg.ca/donate.

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For interviews and more information, contact:
Rachelle Waterman; Communications, PR and Marketing Leader
rachelle@habitatwdg.ca | 519-767-9752 Ext 24

About the Habitat for Humanity Model



We build strength, stability and self-reliance.

Based on a partnership between the family, the community, volunteers and the private sector, Habitat for Humanity brings communities together to help build strength, stability and independence through affordable homeownership. Habitat's model bridges an important gap in the housing continuum. On one side of this continuum is social housing and rental housing, and on the other side is market homeownership. Habitat for Humanity bridges that gap, providing an opportunity for families that would otherwise have no chance at homeownership. Habitat does not give away free homes – Habitat homeowners pay for their homes, through an affordable mortgage that is never more than 30 percent of their income. By providing families with access to affordable homeownership, Habitat is an important part of the solution to Canada's housing crisis.

Benefits to Home Ownership with the Habitat Model

Every Habitat home built creates a social return on investment of \$175,000 for the local community. Research has shown that Habitat families are happier, healthier and rely less on food banks and other social services. Access to safe and decent housing also helps build a strong and stable foundation for a better future – children who grow up in a Habitat home do better in school and are more likely to pursue a post-secondary education.

About Habitat for Humanity Wellington Dufferin Guelph

Since 2000, Habitat WDG has been building homes and building community. Expanding on our Mission to build affordable housing and promote homeownership to break the cycle of poverty, Habitat for Humanity Wellington Dufferin Guelph is planning to build bright, supportive and integrated communities comprised of seniors, special needs individuals, and single-and-dual parent families across our catchment area of Wellington County and Dufferin.